

signworks.

PRINTING GUIDE

Please follow these guidelines when ordering prints from us for the best results.

Fileformats

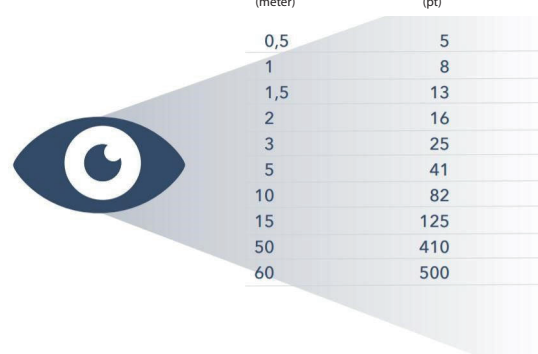
- PDF (recommended), AI, EPS
- Images without text or logos may also be sent as PSD, TIFF, PNG, or JPEG.
- We print according to the FOGRA39 color profile.

Print ready files:

- Create a PDF (Acrobat 7 / PDF 1.6 or later).
- All text must be converted to outlines.
- Images and logos must be embedded.
- Add at least 3 mm bleed.
- Use PMS colors when needed; otherwise files must be in CMYK.
- Black areas should be built with rich black, for example C91 M79 Y62 K97.
- Send the artwork at 1:1 or 10% scale (specify the scale in the filename).

Recommended resolution (final size)

- Close viewing distance: 150–300 DPI
- Medium viewing distance: 70–120 DPI
- Long viewing distance: 30–70 DPI



viewing distance (meter)	smallest text size (pt)	Lowest resolution (dpi)
0,5	5	300
1	8	180
1,5	13	120
2	16	100
3	25	70
5	41	60
10	82	50
15	125	40
50	410	30
60	500	25

Foil & Cutting

- Cutting paths must be vectorized and placed in their own layer.
- Use spot color (e.g., 100% magenta) for cut lines.

Delivery of files

- Email files up to 10 MB.
- Larger files should be sent via link, Dropbox, OneDrive, or WeTransfer.
- Send your order to: order@signworks.se

For other questions, email your contact person or to info@signworks.se

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